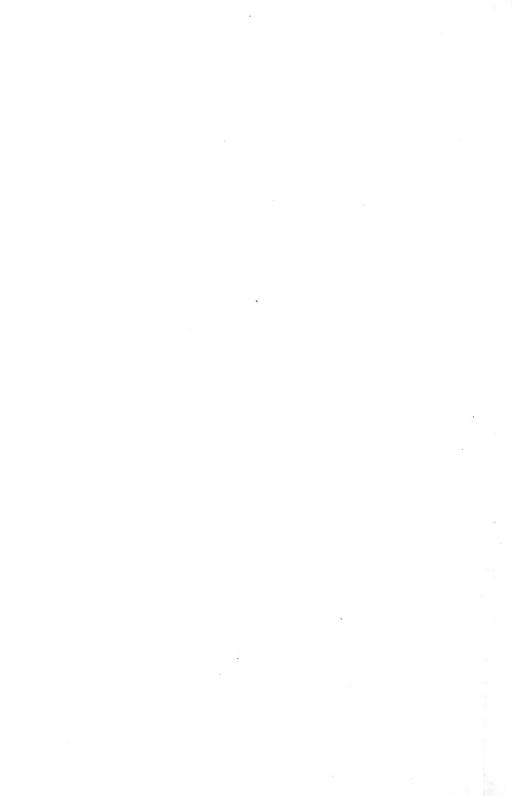
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ANNUAL CATALOG

SMALL FRUIT PLANTS

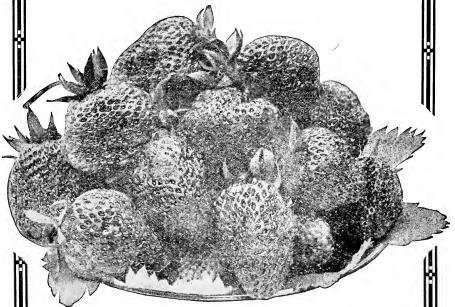
1888

STRAWBERRY PLANTS
A SPECIALTY

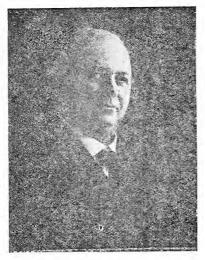
1925

LaFRANCE FRUIT and PLANT FARMS

F. W. DIXON
HOLTON, KANSAS



If you would eat strawberries, you must grow them.



F. W. DIXON

Greetings 1925

LANT TRADE generally for 1924 was unsatisfactory and most people took a notion not to plant strawberries and they didn't, therefore you can expect a shortage of fruit for this season and 1925. The growing season as an average was not good, therefore there is a shortage of plants. However, our growing season was better than an average while some sorts are short, we have plenty of plants of all the leading varieties we grow. Our customers can testify that we grow good plants.

The prosperity that everyone said is just around the corner seems to have arrived. No doubt

a great many planters are waiting for lower prices but that is not possible with wages and all other expenses higher.

We can supply as good plants as grown anywhere on earth and at a reasonable expense; and we guarantee satisfaction and want your trade.

F. W. DIXON, Holton, Kansas.

SPECIAL OFFER!

No. 1.—To introduce our strawberries we will send 125 Senator Dunlap to any place in the United States, postpaid for \$1.00.

No. 2.—Will send 100 Progressive to any place in the United States postpaid for \$1.35.

Our Special Garden Offer

100 Dunlap, 100 Dr. Burrill, 100 Progressive or New Champion, 100 Gibson, 100 Aroma, 100 Big Late—600 plants in all, postpaid to any place in the United States for \$5.00.

Special Berry Plant Order for Home Garden.

200 Strawberry plants, our selection 100 Raspberry plants.
100 Blackberry plants.
25 Concord Grapes.

All for \$8.00 Prepaid.

SOMETHING ABOUT OUR BUSINESS

We are the only strawberry plant growing firm in the Central West and are located nearer the center of the United States than any other grower. We try to give everyone a square deal. We have never exploited old varieties under new names. We have never recommended any but the best sorts. We supply you with good plants true to name and you must do the rest. We believe there are too many varieties on the average grower's list and we recommend only those varieties that are worth while and think we know the kinds that will succeed with you.

INSTRUCTIONS TO CUSTOMERS

When Writing. Please sign name plainly. Be sure to give your postoffice, county and state.

All Orders are acknowledged on receipt of same. If you do not hear from us promptly, write us.

Terms. Cash with order or one-fourth cash. Balance before shipment, or C. O. D.

References. As to our reliability we refer you to the State bank of Holton, postmaster, or our express agent.

Large Orders. Following discounts will be made from catalog price on large orders: Orders over \$30, 5 per cent discount; orders over \$100, 10 per cent discount.

How to Send Money. By check, bank draft, express money order, postoffice money order or registered letter.

Complaints. Regard to shortage or error must be made within ten days after stock is received and we are glad to make good all our mistakes. If stock should accidentally prove untrue to name, we will replace same free of charge. We are liable for not more than the cost price of plants.

Claims to the Express Company. If stock arrives in poor condition have your express agent to note same on express bill so that we can note claims to the express company. We guarantee all stock to reach you in good condition by parcel post or express.

Substitution. We do not substitute without permission, unless orders received late in season, we substitute with a variety similar.

Order Early. The earlier the better; this helps us and helps you. If not prepared to send all the money with the order, send part and balance before shipment.

Method of Shipment. Express is probably the best, all things considered. We ship all plants by express unless otherwise instructed.

Freight. Very little stock is shipped by freight any more because the service is very uncertain.

Parcel Post. Practically all small orders are shipped by parcel post and it is the cheapest way for all points in the first, second and third zones. We are located almost in the center of the United States and can give better parcel post service than any other plant grower in America. See Page 12 for parcel post rates and estimated weights of plants.

Packing. We make no charges for packing, which is done in the best possible manner. We used light crates for express shipments and use safe pack paper for all small orders, using plenty of damp moss.

Labeling. Every bunch is labeled. Sometimes we run out of labels and in that case the varieties are carefully separated in the package and labeled.

Shipping Season. We generally commence shipping plants by the first of March, but some seasons are later than others. Our shipping season continues until May 25th.

Our Guaranty. We are very careful in growing, labeling and packing plants. Mistakes seldom occur. We guarantee our plants to be true to name and free from insect diseases. Will not be responsible for more than the price of the plants. All claims for loss must be made at once on receipt of plants. All plants are delivered to the transportation company in first-class condition and thereupon our responsibility ceases.

Substitution. We have a large stock of plants and it is not likely that we will need to substitute. We do not substitute early in the season. But sometimes when an order comes in late in the season and we are out of some variety we substitute some similar variety unless expressly ordered not to do so. In all cases our suctomers' interests are first. If any customer is dissatisfied about anything we want to hear from him promptly.

PROFIT IN GROWING STRAWBERRIES

Probably there is no other crop that brings as much profit as strawberries on a small area. However, we do not advise anyone to plant strawberries expecting to get immensely wealthy. It cannot be done. Everybody ought to have fresh strawberries and the best way to get them is to grow them yourself. Anyone with a small plot of ground can grow enough strawberries for family use at a profit of 500%. Then, one gets quick results on strawberries. There is no other fruit that brings returns so quickly. Any community can consume all the strawberries grown on from one to ten acres, with a good profit to the grower; but we do not advise anyone to grow strawberries for a distant market. Plant some strawberries now. Do not wait; the cost is little compared to what you will receive and we have good plants that will pay you to plant. will pay you to plant.

Some Reasons Why Our Plants Are the Kind You Want.

First.-We know just what varieties will succeed with you and give you the correct information about each variety.

Second.—Our plants are fresh dug, packed in the best possible manner and guaranteed to reach you in good condition by mail or express.

Third.—We have been in the business for thirty-nine years and we want every customer

to be satisfied.

HOW TO GROW STRAWBERRIES

I began growing strawberries when twelve years of age in this County. There is something new to learn each year. I have come to the conclusion that the weather is the cause of most failures; yet in forty years' experience I never had but one total failure and that in 1893. Frost on May 18th that season wiped out the crop. The more you know about strawberries the better crops you can grow; but anyone who knows how to grow a garden can grow a profitable better crops you can grow; but anyone who knows how to grow a garden can grow a profitable crop of strawberries. Almost any location and soil will grow strawberries; but they will not succeed if weeds are allowed to grow. Prepare your ground by plowing deep late in the fall. Then harrow down well early in the spring and plant early, in rows three and one-half feet apart and eighteen to twenty-four inches apart in the row. We use a planting machine requiring three men and team to operate. The past four years it has been difficult to get help to do good work with it. For a small plot use a spade or dibble and firm the soil well about the roots. Do not plant too deep or too shallow. The plant will suggest to you just how deep to plant. We begin cultivation at once, using some tool that will cultivate shallow. The Planet Jr. eleven-tooth cultivator is good for this. We also use a double-row cultivator for cultivating when weeds get larger or when we need to cultivate deeper. We always mulch early, usually beginning before December 1st. Plants must be mulched to insure them against severe weather during the winter. Most of the mulch can be drawn between the rows in April; it will save moisture, keep down weeds and keep the berries clean. will save moisture, keep down weeds and keep the berries clean.

Picking.

For the past two or three seasons picking has been our problem. People just won't do anything that looks like work, especially town folks. It sure does cost to pick them; so we sell most of our berries on the vines and as it costs almost \$2.00 per crate to pick a crate and deliver a crate of strawberries to a customer, we charge that much less in the field. Every one who grows berries for market must work out their own salvation. There is every reason to believe that it will be years before strawberries will become a drug on the market.

Digging Plants.

We dig our plants with a machine and this insures good roots. Of course, we dig the entire row. All our plants are, when the weather is favorable, counted and tied in the field; but when it is not, the plants are carried to the packing house, counted, labeled and tied

DESCRIPTION OF STRAWBERRY PLANTS

We always stick closely to the facts in description of every variety of strawberry we grow. We have not had a normal season for a good many years and the yield has been uneven and many people have had unsatisfactory crops and the past year was not an exception to the rule. The weather was too dry until the time for the berries to ripen. Therefore we had only a fairly good crop. We have had a good plant growth this season. We have 65 acres of growing plants and at this writing the ground has plenty of moisture which is favorable for good plants in the Spring.

Extra Early Varieties

AUGUST LUTHER (Per.) One of the best extra early berries grown. The foliage is very healthy and berry a good size and color. Succeeds best on light soil.

HOWARD 17 (Per.) Heretofore we have classed this as early but we find it is early enough to be classed as extra early as it is only a day or two later than Luther. It is grown everywhere with the greatest satisfaction. The berry is very large and good color. The plant is very prolific and the foliage healthy. The only fault is that it does not produce plants very freely and therefore will clause he high view. freely and therefore will always be high priced.

PREMIER (Per.) As far as we can see this and the Howard 17 is exactly the same.

the plants each from extreme different sections of the country, but the fact remains that they

are exactly the same, on our grounds at least.

KLONDYKE (per) This well known variety succeeds best in the South. The plants grow very well here. Plants are healthy and made a good growth last year. Berry roundish, firm and has a good color. Good shipper.



Early Varieties

DUNLAP (Per) This is the berry for the millions. Heretofore has been classed with the medium varieties, but should be classed as early because it is as early as the variety named above. The plants are strong and hardy anywhere. They are easily transplanted and make plenty of new plants for the coming season. Can stand externe weather and always makes a good crop. It succeeds in a wider territory than any other berry and no severe winter will damage the plants. It could be termed as a lazy man's berry. The plants must be taken care of the first season and then you can forget them and you will have strawberry picking for three or four years before they begin to get too small. The only great fault is that it is not a good shipper for they will not stand up only for a short time after picking. One of the best canning sorts and best for home market. Succeeds in any soil, and the fact is it always succeeds. Every farm in Kansas, and every other state, should grow Dunlap; it will help solve your problems.

DR. BURRILL (Per) We have purchased plants from every known source and given them every test and now we are sure that they are the same as Dunlap. Therefore you cannot go wrong with Dr. Burrill.

> Don't You Think Our Plants Will Pay to Plant?

Medium Varieties

BLACK BEAUTY (Per) This is really a fine berry of the most excellent quality. The berry is large and very dark, and looks fine in the bok. The plants are healthy and of good grade. You are sure to like it.

COOPER. (Per.) Very large plant, very productive, of very fine berries. The early drouth, however, affected the crop with us, but in many places it is succeeding.

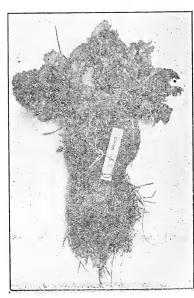
places it is succeeding.

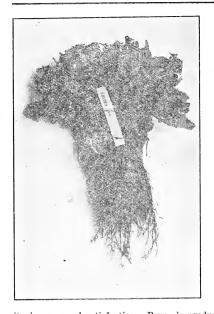
GIBSON (Per) This is really the only rival the Dunlap has. The plants are very large and healthy but do not make runners very freely, and therefore will never be as cheap as Dunlap. This is a very productive plant and the berries are large, even shaped and of a good color. Looks fine in the box. The size of the berry holds up until the end of the season. With this good trait you can make no mistake to plant Gibson.

GRAND MARIE (Per) This is a fine, very large, excellent berry of the fig type. Plants large and make a fairly good growth.

WARFIELD (Per) This is one of the old standbys and is popular almost anywhere. Its greatest fault is that it sets plants too thickly and that the berry is small. But if you keep them thin they will ordinarily grow as large berries as almost any other variety. They are fine for canning and look well in the box. Foliage is lighter and smaller than the Dunlap. It is extremely prolific and produces best on heavy soil.

Plants Dug and Photographed December 15. NOTE FINE ROOTS





Late Varieties

AROMA (Per) This well known sort is more largely planted as a commercial berry every year than any other strawberry. It is really the best than any other strawberry. It is really the best shipper known. However, only moderately pro-lific. Hence the berry is always large, the color fine, and looks better in the box than any other variety grown. The berry will hang on the plants longer without spoiling than any other variety. The plants are healthy and make a good Will not stand growth and are very short rooted. transplanting as well as some others. You can always sell Aroma for \$1.00 per crate more than anv other variety.

GANDY (Per) This is probably our best late variety. Always hardy and makes few runners, but enough. Yields better the second year. berry is inclined to be knotty some seasons, but the berry is very large and of good color and a good shipper. Grows best in heavy soil.

GLEN MARY (Per) This is a fine late sort and makes few runners, hence cannot be sold cheap. Plants are very large and a great producer. Has long pointed berries of good color and flavor.

BRANDYWINE (Per) This is a great berry in California and with us the berries the first picking are very large but dwindle rapidly to smallness as the season advances.

This is one of the new intro-BIG LATE (Imp) ductions and is said to be one of the best late

ductions and is said to be one of the best late grown varieties. It is very prolific but the berry is not as large as the Aroma or Gandby, but it gives general satisfaction. Berry is produced on large upright stems making it easy to pick. The plant growth is excellent and very healthy.

SAMPLE (Imp) This is a good berry of the Aroma type, only darker and much more prolific. The berry is not as five.

The berry is not as firm.

PRIZE (Imp) Another variety boosted from certain sources but not much account with us. In some sections it is probably all right, but after this year we are going to discard it.

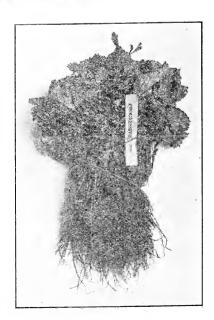
Everbearing Strawberries

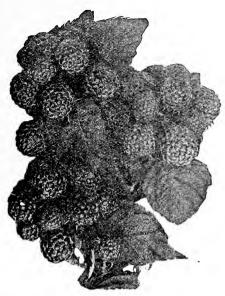
The everbearing strawberry is here to stay, but for some reason or other it has not done so well the last two seasons. However, we think everyone should plant some everbearing strawberries. If the weather is favorable you will have a good supply in the fall months and it is very satisfactory to pick strawberries in August, September and October. If you like jam nothing can beat everbearers and unless the ground is very rich they run small.

PROGRESSIVE (Per) For a long time this has taken first place as the best everbearer. It was originated in Iowa and is a cross between the Dunlap and Pan-American. They are twice as productive as Dunlap and the plants resemble that well known variety. However, it is not as The plants are very hardy and if planted on good soil with moist ground and good cultivation you are sure to have good berries all the time. The quality of the berry is especially good for home use, but is a little too soft to ship. It doesn't succeed with a good many people, how-ever. It is a little partial to sandy loam soil that is very rich. If properly irrigated you will get the best results.

SUPERB (Per) This is a much larger plant than the Progressive but does not produce runners as freely. It bears a good crop in June and the berries are large. This is not a real ever-bearer. It produces a fairly good crop in the fall of large fine berries.

NEW CHAMPION (Per) This is a new variety from Michigan, and is doing better than the Progressive; however, the plant growth is almost identically the same as Progressive. We believe after three years' trial they will eventually take the place of Progressive.





Black Raspberries

For several years past there have been fewer and fewer black raspberries planted until the market is almost bare of this fruit. There is a reason. The buying public think they should buy raspberries for as low price as strawberries; but it cannot be done. Consequently the public is going without this fine fruit. Black raspberries should always sell for double the price of strawberries to be probitable. The crop of plants this season is very short because of less acreage. So it is not likely that the black raspberry crop will be very large for years to come. Black raspberries require a deep rich loamy soil, well drained. They will withstand drouth much better than wet weather. A good way for the average farmer to do is to plant and cultivate well the first season; then when winter comes, mulch deep enough to keep down weeds so it is not necessary to cultivate when he is busy. This keeps the ground cool and moist and insures a good crop of berries. Do not be afraid of putting on too much mulch.

CUMBERLAND. The standard late variety. Berry very large and fine. Cane extra good and healthy, prolific. It is the best variety to plant.

BLACK PEARL. Has proven to be the best in this part of Kansas and is largely is not as heavy as Cumberland, but healthy.

planted. The berry is large and black. The cane is not as heavy as Cumberland, but healthy. Not an extra strong grower but good. About a week earlier than Cumberland. KANSAS. Standard early.

Red Raspberries

Red raspberries can be grown successfully if taken care of right. They should be covered with earth or old litter in November and not taken up until late in the spring. Good cultivation will prove a benefit.

ST. REGIS. An everbearer and when weather is favorable it bears a good crop in the fall. We think the berry is a little small but good flavor. The cane is hardy and good grower.

ERSKINE PARK. Another everbearer which is proving very satisfactory in many sections. Not as vigorous as St. Regis, but the cane is hardier.

MILLER. Standard early sort. The can is hardy. Berry fair size, good color.

CUTHBERT. The standard late sort. Berry very large and fine. Cane not always hardy but prolific.

KING.. This is one of the early reds: berry larger than the average; fine quality. Cane hardy.

Purple Raspberries

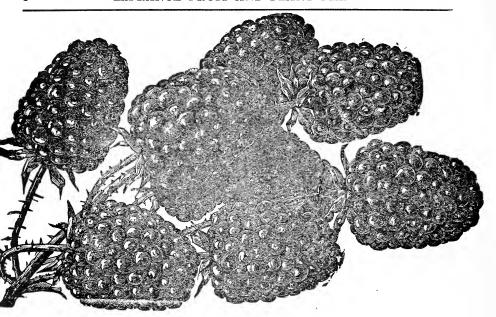
HAYMAKER. This well known variety has not been as much of a success the past three seasons. The berry is large, firm and good color. Prolific. Cane not always hardy.

CARDINAL. The hardiest purple berry. Originated at Lawrence, Kansas. The berry is not as large as Haymaker and softer. Cane hardier and more prolific.



RHUBARB

One of the most popular garden crops. There is a great shortage of rhubard everywhere. We are glad to say we have a good supply of plants. Victoria and Linneas, 10c each; 10 for 80c; 100 for \$6.00; 1,000 for \$45.00.



BLACKBERRIES

Next to strawberries this is probably the most popular berry. It requires fairly good soil, well drained, and timber land is the best. You can always sell blackberries for a good price and there is a good demand, which I think will keep up for several years. There is a great shortage of blackberries everywhere, but pleased to say we have several thousand of first class plants, mostly sucker, but have a good supply of one year root cutting plants. We regret very much that we sold out so c'ose last year that we have no two year old to offer this year. We are sure that our plants will give satisfaction and know it will pay you to plant. If you would eat blackberries you must grow them, and they are easy to grow.

SNYDER. The standard blackberry. Cane is very hardy. Fruit of medium size and good quality. Its great fruit is a tendency to overbear and cane should be cut back at least one-third in the spring; you will get better berries if you do.

EARLY HARVEST. A standard early berry. Cane is not always hardy, berry is of medium size, good flavor and very prolific. Because of its earliness the fruit always brings a good price.

ELDORADO. A very large berry of the finest flavor. Season late, can very hardy. Buds sometimes winter-kill and for that reason is not always prolific.

RATHBUN. The largest blackberry grown. Very good flavor. Cane is not always hardy.

WARD. One of our largest and best flavored berries. Cane is not extra hardy.

MERCEREAU. The thriftiest grower we have. Under favorable circumstances they are very prolific. Berries are very large and good flavor.

BLOWERS. Rsembles the Snyder in productiveness and in hardiness of cane. Berry a little larger and not quite as good flavor.

TAYLOR. A very good berry. Cane is very thorny.

ANCIENT BRITTON. Is another very hardy variety. Berry of medium size. Cain growth fair, must be cut back considerable to get best results.

McDONALD. Succeeds well in the South. In cane growth it is a cross between blackberry and dewberry. The berry is extra large and luscious.

DALLAS. A new berry that succeeds well in the South. Cane is not hardy with us.

ROBINSON. Cane of this variety resembles the Early Harvest. It is a real Blackberry and is very large and early. We think it is better than the Early Harvest.

ICEBERG. Here is a genuine white blackberry which produces good crops of good fruit and is quite a novelty.

KITTATINY. This is one of the old sorts that produces the largest and finest berries.

BLACK DIAMOND. This is a new berry, said to be largest and most productive of all. Cane growth somewhat trailing like the dewberry. Try this one,

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The Fruit Grower's Best Friend

The AMERICAN FRUIT GROWER MAGAZINE is known as a "friend" to over 200,000 fruit growers who eagerly await its regular monthly visits and the many helpful ideas and suggestions which it brings.

We urge you to subscribe to it because, in our judgment, it is a magazine to which every fruit grower should subscribe, and because we know it will help you to succeed in growing better crops of fruit, and please you with its interesting and instructive articles, prepared by the best equipped and most successful fruit growing authorities in the country.

It is the last word in practical, constructive fruit growing and, if you would secure the highest measure of success in the business of orcharding, you cannot afford to be without it.

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Expert Advice





"Proof of the Pudding is in the Eating"

I like the Fruit Grower very much and, at the price, you are making us a present of the magazine. No, I can't tell you how to improve it much. I'll cheerfully pay you more money if you should make it "twice a month" or a weekly.—L. J. Wright, Collinsville, Conn.

Enclosed you will find one dollar for subscription for three years. How you can send out so excellent and useful a magazine at that price, I cannot understand.—Miss M. T. Cleland, Pewee Valley, Ky.

A kind friend subscribed for the magazine and sent it to me and I have enjoyed it very much. I am much interested in the articles on fruit trees, their care and growth, particularly citrus fruits. This magazine fills a place that is not supplied by any other that I take.—Mrs. A. W. Benson, Maitland, Fla.

Have been a subscriber to AMERICAN FRUIT GROWER MAGAZINE for a number of years and am pleased to state I have noted a steady improvement. Scarce an issue but contains some item easily worth a year's subscription. I bought an orchard some years ago. Having no previous experience or knowledge about orcharding, I haunted the public library, reading practically everything there per-

taining to it, accumulated several hundred bulletins and subscribed to some half dozen farm papers and can safely state I have received more real benefit from AMERICAN FRUIT GROWER MAGAZINE than from all other sources. —J. B. Simon, R. 8. 4, Davenport, Iowa.

Your magazine is so far ahead of nearly every other horticultural periodical that it is hardly necessary to tell you what must be an old story, that it has preferred position with us and with our superintendent month after month. There is no other paper that we subscribe to (in the fruit line) that even approaches its class.—E. L. Hinton, Rossmont Farms, Waynesboro, Va.

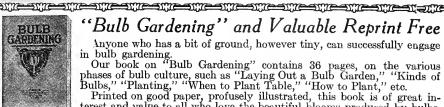
I bought an AMERICAN FRUIT GROWER MAGAZINE the other day in Wenatchee and I got more information from it than from all of the meetings ever held here.—Wm. Smith, Box 24, Monitor, Washington.

I read the AMERICAN FRUIT GROWER from "cover to cover" every month and only wish that it would come oftener.—F. A. Matson, Valley View Farm, Monroe, Nebr.

Enclosed please find \$1.00. Can't do without it. The February number was worth \$10.00. Keep it coming.—W. L. Williams, 322 Cherry St., Rogers, Ark.

Read What Our Subscribers Have to Say

(See other side)



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Dear Mr. Meredith: I accept the Money-Saving Offer above. Enclosed find \$1 for my subscription to all three magazines. It is understood that The Dairy Farmer's Subscribers' Information Bureau will furnish me, without charge, during the term of my subscription, any special information I request upon dairying or other subjects.

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Better Homes and Gardens

For Home Lovers in Cities, Towns and Suburbs

This fine garden and home improvement magazine, formerly known as Fruit, Garden and Home, in two years attracted to itself 500,000 subscribers. Every family having a house and garden needs it.

It gives definite plans for making homes more comfortable and more attractive. In it you will find just the information you want regarding Flower and Vegetable Gardening, Shrubbery, Landscaping, Lawn Improvement, Building, Interior and Exterior Decoration, Cooking, Canning and Housekeeping.

Better Homes and Gardens has four color covers, is printed on extra good paper and is beautifully illustrated. It is the only national magazine of its kind with so reasonable subscription rates—only \$1 for 2 years, 60c for 1 year. Published monthly, 52 to 100 pages. Single copy 10c. Satisfaction guaranteed or money refunded.



For Special Introductory Offer, See Other Side

Successful Farming Two years—People's Popular Monthly One Year

PROPLES POPULAR MONTELY

Use Money-Saving Coupon on Other Side

Both Papers 50c

SUCCESSFUL FARMING

Will bring to you during the two years at least 1,800 articles on Farmers' Organizations, Cooperative Marketing, Ways to Get Better Prices for Farm Products, Livestock Breeding, Feeds and Feeding, Crops and Soils, Poultry, Practical Farm Suggestions, etc. Large Dressmaking, Household, and Boys' and Girls' Departments. 52 to 184 pages each issue.

PEOPLE'S POPULAR MONTHLY

A splendid Family Magazine. Every issue filled with the best of Stories—the intense, gripping kind, clean and whole-some; lots of Recipes, Fashions, Fancy Work, Patterns. Many Special Departments. Every number will be of interest and value to each member of your family. Eight Big Serial Stories during the year; three to five complete Short Stories every month.



The Best of Good Reading for Every Member of the Family

Cut or Tear Off at Dotted Line

THE DAIRY FARMER

For Folks Who Milk Cows: You and your family will appreciate The Dairy Farmer's "Big H' program—the Lome, the Herd, the Hog, the Hen. Every copy is chock-full of articles on home decoration, recipes, etc., for mother and the girls; and "brass tacks" information for you regarding the dairy cow, and profitable hog and poultry raising. Published the first and fifteenth of each month—42 to 64 pages each issue.

People's Popular Monthly

A Splendid Family Magazine: Every issue filled with the best of Stories—the intense, gripping kind, clean and wholesome; lots of Recipes, Fashions, Fancy Work, Patterns. Many special Departments. Every number will be of interest and value to every member of your family. Eight Big Serial Stories during the year; three to five complete Short Stories every month.

The American Needlewoman

A Help to Plain and Fancy Sewing: Covers its field thoroly. New ideas for garments of every description. Suggestions for bed spreads, table covers, handkerchiefs, gift articles, etc. Everything that's new in crocheting, knitting, embroidering, and other forms of art needlework. Published monthly. Every home should have it.



Special trial 25 Trate of

The price of The Farm Journal is \$1.00 for 4 years; but since we believe that to read this wide-awake farm and household paper is the greatest benefit to our friends and patrons, and so indirectly to us, we have arranged this

"Mutual Benefit" Offer

with the publishers so you can try it one year—12 big issues for only 25 cents. The Farm Journal, published monthly, with beautiful color covers, fine pictures, 52 to 140 pages, is 47 years old, and has over 5,500,000 readers from Maine to California.

Suits Them All—Will Suit You

Full of gumption—full of sunshine; boiled down; cleans truthful—stands for the right—kow-tows to no one.

All the world famous old favorites: Aunt Harriet, Jacob Biggle, Farmer Vincent, Tim Webb, Peter Tumbledown, Walt Mason, Sam Loyd, Boyer, Ross and many others,

Articles on live stock; poultry; soil-building and fertilizers; radio, tractors, engines, autos; field crops, orchard, garden; insect pests; farm organization, taxation, legislation, transportation, and co-operative selling. Big department for women, patterns, embroidery, recipes, pages for young folks; absorbing stories of love, adventure and mystery; poetry; Bird Club; National Service, etc., etc.

Try it — mail this Mutual Benefit Coupon TODAY, with 25 cents direct to The Farm Journal. Philadelphia. If you're sorry after you see it, they will refund cheerfully.

F. W. DIXON

Holton, Kansas



You will be delighted with it, and wonder how such a splendid illustrated magazine can cost so little. Sign this Coupon below, and mail AT ONCE with only 25 cents. Money refunded to you any time.

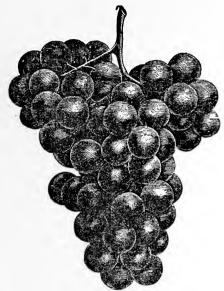


TO THE FARM JOURNAL, Philadelphia:

Enclosed find 25 cents for which send me THE FARM JOURNAL one year on trial. I'm not now a subscriber.

GRAPES

Grape vines are becoming more plentiful and consequently lower in price. There is an unusually heavy demand for grape vines everywhere. Really it is one of the surest fruits to bear a crop every year and it is an easy crop to grow. Gravelly, well drained soil is the best. You must be sure your soil is well drained. Plant in rows eight or nine feet apart and six feet apart in the rows. Give good cultivation. After the first year they should be trellised. Trimming should always be done early in the spring before the sap starts.



CONCORD. The standard black grape and is best of all. It is sure to give you fruit almost every season with ordinary care. Perfectly hardy. Everybody plants Concord. Price: One year No. 1, 15c each; 10 for \$1.00; 100 for \$6.00; 1000 for \$45.00. No. 2, two-thirds the above price. Two year No. 1, 20c each; 10 for \$1.50; 100 for \$9.00; 1000 for \$60.00.

MOORE'S EARLY. The best well known early black grape. It is very large and good quality. Price: One year No. 1, 20c each: 10 for \$1.50; 100 for \$12.50; 1000 for \$100.00.

MOORE'S DIAMOND. A new white grape, giving great satisfaction everywhere. Price: One year No. 1, 20c each; 10 for \$1.50: 100 for \$12.50.

NIAGARA. One of the older white grapes and is of the best quality; the cane is not always hardy. But it will pay you to plant Niagara. Price: One year No. 1, 20c each; 10 for \$1.50; 100 for \$12.50.

WYOMING RED. One of the best quality red grapes. Medium early. Price: One year No. 1, 20c each; 10 for \$1.50; 100 for \$12.50.

CAMPBELL'S EARLY. New early black grape. Rapidly attaining first place. Give

grape. Rapidly attaining first place. Give it a trial; we think it will pay you. Price:
One year No. 1, 40c each; 10 for \$2.00; 100 for \$15.00.

CATAWBA. Very popular late red grape. Best quality. Be sure and include a few in your order. Price: One year No. 1, 20c each; 10 for \$1.50; 100 for \$12.50.

CACO. A new red grape that is doing remarkably well in the West. I have heard nothing but praise of this new variety. It is very hardy, color wine red, has an abundant bloom. Season very early. Price 40c each; 10 for \$3.00; 25 for \$6.00; 100 for \$20.00.

Dewberries

A thin soil is best for dewberries. They succeed over a large section of the country because we get orders from all sections.

LUCRETIA. A standard variety that is planted everywhere; the season is medium late. The

berry is very large and fine flavored.

AUSTIN. This berry is a little larger and better flavored than Lucretia.

PREMO. Similar to Lucretia. The blossoms must be pollenized by Lucretia, as they will not

bear fruit alone.

ASPARAGUS

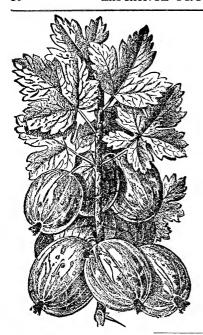
Probably no other crop is so widely grown as Asparagus. There is never too large a supply for the season. It requires three years before a full crop can be cut. Requires rich soil, good cultivation. Easiest way to plant is to furrow the ground with a lister. Plant the plants about eighteen inches apart in the rows and crown about three or four inches below the



sourface. Cover them shallow and work the soil to them during the season. Do not cut too much from the field for at least three years. We grow Palmetto, Conover's Colossal, Columbian, Mammoth White, Giant Argenteuil, Bonvallett's Giant. One year, \$1.00 per 100; \$6.00 per 1000. Two year, \$1.25 per 100; \$7.00 per 1000.

NEW WASHINGTON. Rustproof, best of all asparagus. Price: 1 year \$1.50 for 100; \$8.00 for

1000; 2 year, \$2.00 for 100; \$10.00 per 1000.



Gooseberries

The shortage in gooseberry plants is as great as any other. There are only three varieties that succeed well in the west.

CARRIE. An improvement over Houghton. Price: One year No. 1, 20c each; 10 for \$1.25; 100 for \$10.00.

HOUGHTON. This variety is hardy and prolific. Berry of medium size. Price: One year No. 1, 20c each; 10 for \$1.25; 100 for \$10.00.

OREGON CHAMPION. This is a new gooseberry that is giving satisfaction everywhere. It is very large and the plant is very prolific and we know you will make no mistake if you plant Oregon Champion. Prices: 20c each; 10 for \$1.50; 100 for \$12.50.

Currants

A great many people want a few currant bushes. They are a very delightful fruit to have. We have only a few of the best. bushes.

PERFECTION. This is a comparatively new red currant and is giving satisfaction everywhere. Prices: 20c each; 10 for \$1.50; 100 for \$12.50.

WHITE GRAPE (Best white current). FAY'S PROLIFIC. Red (old standard red currant.) Prices: 20c each; 10 for \$1.50; 100 for \$12.50.

SHRUBBERY

We also have been growing shrubbery and offer some of the best. All the shrubbery is very hardy.

SPIREA VAN HOUTTI (Bridal Wreath). This is one of the most hardy. Gives a wealth of white bloom early in the spring. The

shrub is also very ornamental.

Price: 18 to 24 inch, 25c each, 10 for \$2.00 3ft. to 4ft., 50c each, 10 for \$4.00. BARBERRY THUMBERGII. This is a very ornamental shrub and also very hardy. The foliage hangs on until quite late in the fall.

Price: 18 to 24 in., 35c each, 10 for \$3.00.

2 ft. to 3 ft., 50c each; 10 for \$4.00. HYDRANGIA (P. G.) This is a very popular shrub and has large bunches of white flowers that bloom late in July and conrinue to bloom until late in the season. Price: 50c each, 10 for \$4.00 (18 to 24 in.) WISTERIA. Purple. 2 year, 60c each; 10

for \$5.00.

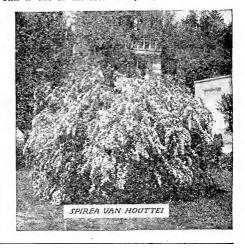
HONEY SUCKLE. Hall's. 30c each: 10 for \$2.50.

CLEMATIS. Jack. This is probably one of the most satisfying climbers. Price: 60c each, 10 for \$5.00.

AMOOR PRIVET. Very hardy. Foliage remains a beautiful green until late in fall. Used mostly for hedge. Price: 18 to 24 inches, 25c each; 10 for \$2.00; 100 for \$15.00.

3 to 4 feet, 50c each; 10 for \$4.00; 100

for \$35.00.



HORSERADISH

COMMON. 25 for 35c; \$1.00 per 100; \$7.50 per 1000. MALINER KREN. 25 for 50c; \$1.25 per 100; \$8.50 per 1000.

SAGE

HOLT'S MAMMOTH SAGE. Every garden should have sage. It is a very ornamental growing plant and every one delights to have sage where they can easily get it on short notice, Plants: 15c each; 12 for \$1.00; 100 for \$6.00.

PEONIES

The longer we grow peonies the better we like them. No flower excels the peonies for gor-The longer we grow peonies the better we like them. No flower excels the peonies for gorgousness and they bloom first in the spring. They require rich soil. It is far best to plant them in the fall. Very early spring will do. We reserve the right when we receive orders for peonies late in the spring to hold them for delivery in September. Oftentimes when you remove the plants in the late spring it requires two or three years for them to come into blooming. Generally they will bloom about Decoration Day and we nearly always have flowers for sale at that time. We sell them postpaid for \$1.25 per dozen. If for any reason or other we cannot supply them you will be notified and your money returned before Decoration Day. We supplied quite a number this way last year and only one order went astray.



ROSE FRAGRANCE. As the name indicates it is rose color and very fragrant. Price: 50c each: 10 for \$4.00.
FLORAL TREASURE. Light pink, prolif-

ic and a good one to plant; quite early. Price: 50c each; 10 for \$4.00.

rrice: bue each: 10 for \$4.00.
FESTIVA MAXIMA. Best known, pure white, early. A wonderful bloomer. 50c each; \$4.00 per 10.
COLONEL WILDER. Bright crimson, very double, mid-season. 50c each, \$4.000 per 10.

EDULIS SUPERBA. Very large, bright rose. Early. 50c each; \$4.00 per 10.

L'ESPERENCE. Beautiful rosy early, very free bloomer. 45c each; \$3.50 per 10.

FELIX CROUSE. Best Red midseason. Price: 75c each, 10 for \$6.50. GRANDIFLORA RUBRA. Beautiful crim-

son, very large bloom, some specimens the last season more than six inches across. This is a wonderful peony; will give satis-

faction to any one. Plants must be three years old to get best results. \$1.00 each; \$8.00 per 10. ACHILLEA. Light pink. 30c each; \$2.50 per 10. MARIE LEMOINE. Beautiful light pink, very profuse bloomer. 40c each; \$3.00 per 10. LOUIS VAN HOUTTI. Deep, dark crimson with long strong stems. Sometimes just a little late for Decoration Day. 50c each; \$4.00 per 10. MRS. DOUGLAS. Pure white bloom, ex-

tra large, very double, a wonderful bloomer. 75c each; \$6.00 per 10.

PLENISSIMA-ROSEA. Large, full double bright rose, mid-season. 50c each; \$4.00 per 10.

Dahlias

Here's a flower everyone can They are very easy to grow and do well most anywhere. However, they do not thrive well in hot weather. They do best about the first of September and they are more and more beautiful until cut down by frost. The past season we had three acres and the blooms were a delight to every one who saw them. Our bulbs have made an unusually good growth and are very large and sure to give satisfaction.

DARKEST OF ALL. Dark red. 20c each, 10 for \$2.00.

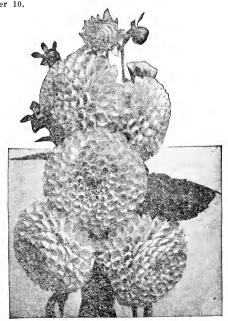
LYNDHURST. Rich red. Very prolific bloomer. 20c each, 10 for \$2.00.

DELIGHTED. Unusually large white. 50c each, 10 for \$4.00.

DREERS WHITE. Large beautiful white. 25c each, 10 for \$2.00.

QUEEN VICTORIA. Yellow, wonderful bloomer, sure to give satisfaction. PINK named varieties, 20c each, 10 for \$1.50.

Assorted, White, Pink and Yellow, 10c each, 10 for 80c, 100 for \$7.00. Mixed, all sorts of colors, 10 for 75c, 100 for \$6.00. Red 15c each, 10 for \$1.25.



PARCEL POST SHIPMENTS

We are probably better located to ship plants by parcel post than any other firm. We are situated almost in the center of the United States and can reach all parts quickly and cheaper than all other plant nurseries. Plants sent by parcel post will be delivered at your door by rural carrier. If you send more money than needed for parcel post the balance will be returned. If less money is sent, nota-tion will be sent on card of notification when plants are shipped. Parcel post rates in weight of plants are given below:

PARCEL POST RATES

Zone	1st Lb.	Additional Lb.
1st		for each lb. or fraction.
	50 10	for each lb. or fraction.
2d	SC 10	for each lb. or fraction.
3d	00 40	for each ib. or fraction
4th	7c 4c	for each lb. or fraction.
5th	8c 6c	for each lb. or fraction.
6th	9c 8c	for each lb. or fraction.
7th	11c 10c	for each lb. or fraction.
8th	12c 12c	for each lb. or fraction.
The estima	ated weig!	nt of plants per 100 is:
		100 plants, 4 lbs.
Strawberrie	S	100 plants, 4 lbs.
Raspberries		100 plants, 5 lbs.
Blackberrie	3	100 plants, 4 lbs.
Dewberries		100 plants, 4 los.
Gooseberries	·	100 plants, 8 lbs.

Grapes _____100 plants, 12 lbs. Asparagus _____100 plants, 10 lbs.

Rhubarb _____100 plants, 20 lbs.



LIGHT BRAHMAS

For almost forty years we have bred Light Brahma chickens in Jackson County and we have never been defeated in a competitive

Eggs for hatching: \$2.50 per setting; 50 for \$6.00; 100 for \$10.00.

F. W. DIXON

Member American Association of Nurserymen HOLTON, KANSAS

OUR PLANTS STATE INSPECTED

Certificate of Nursery Inspection No. B-349.

OFFICE OF STATE ENTOMOLOGIST AGRICULTURAL COLLEGE

Manhattan, Kansas, July 26, 1924.

CERTIFICATE OF INSPECTION This is to certify, that in accordance with Chapter 386, Section 7, of Session Laws of Chapter 386, Section 7, of Session Laws of 1907, the nursery stock now growing for sale by F. W. Dixon of Holton, Kansas, has been inspected by a duly authorized inspector and found apparently free from dangerously injurious insects and plant diseases.

Invalid after June 1, 1925.

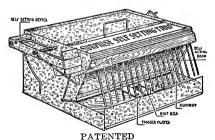
GEO. A. DEAN, State Entomologist.

WRITE FOR PRICES ON BERRY BOX MATERIALS

If you need a very large amount of anything in this catalog. write for best prices.

THE SURPRISE **Self-Setting Rat Trap**

Over 10,000 Sold



The most wonderful trap ever invented for trapping rats, mice, sparrows and ground squirrels.

You wind it up—the lightest touch on either of the hinged plates springs the trap, and quick as lightning the rake sweeps over the runway, throwing the animal into the trap, and instantly resets itself, repeating the action ten to fifteen times until run down. The trap is sent prepaid for \$5.00.

Wolverton Mfg. Co. HOLTON.

F. W. DIXON Strawberry Plants a Specialty

HOLTON, KANSAS

Please Fil	ll in These Blanks Plainly:	P. O. Orde	r \$	
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REMARKS:

If you receive more than one Catalog, hand it to a friend.

Give below the names of a few friends or neighbors that you believe would be interested in having our Catalog and we will send a few plants free.

Name	Name Town		
		·	

PRICES OF PLANTS

STRAWBERRIES-Extra Early Varieties.

				300	
August Luthe	r (Per) \$.15	\$.30	\$.90	\$1.75	\$4.50
Howard, No.	7 (Per) .15	.30	1.00	2.25	6.00
Premier (Per)15	.30	1.00	2.25	6.00

STRAWBERRIES-Early Varieties.

					300	
Klondike	(Per)	\$.15	\$.30	\$.90	\$1.75	\$4.50

STRAWBERRIES-Medium Varieties.

				300	
Cooper (Per)	$_{\$.20}$.40	31.25	\$3.00	\$7.00
Black Beauty (Per)					
Dr. Burrill (Per)					
Gibson (Per)					5.00
Grand Marie (Per)	.20	.40	1.25	3.00	7.00
Senator Dunlap (Per)					
Warfield (Imp)	.15	.25	.75	1.50	4.00

STRAWBERRIES-Late Varieties.

10			300	
Aroma (Per)\$.15	\$.30	\$.80	\$1.75	\$4.50
Big Late (Imp)15	.30	.90	1.75	4.50
Brandywine (Per)15				
Gandy (Per)15	.30	.90	1.75	5.00
Glen Mary (Per)20	.40	1.25	3.25	7.00
Sample (Imp)20	.40	1.25	3.25	7.00

EVERBEARING STRAWBERRIES

1	0 25	100	300	1000
Progressive (Per)	.25 .50	1.25	3.00	9.00
Superb (Per)	.25 .50	1.25	3.00	9.00
Peerless (Per)			3.00	9.00
New Champion (Per) .		1.75	4.00	12.00

All varieties marked (Per) are perfect blooming varieties and do not need others planted with them. Those marked (Imp) are imperfect and must have some perfect bloom sort planted with them. Do not forget the fact that we are selling the best plants at a fair price.

BLACK RASPBERRIES

	10	25	100		
Black Pearl	.40	.75	2.50	7.00 2	0.00
Cumberland		.75	2.50	7.00 2	0.00
Kansas		.75	2.50	7.00 2	0.00

RED RASPBERRIES

CuthbertErskine Park St. Regis	.75 .40	.75 1.50 .75	$2.50 \\ 4.00 \\ 2.50$	7.00 9.00 7.00	$\begin{array}{c} 25.00 \\ 18.00 \end{array}$	
King Miller	.40	.75	2.50	7.00	18.00	

PURPLE RASPBERRIES

	10	25	100
Cardinal	\$1.00	\$2.25	\$5.00
Haymaker	1.00	2.25	5.00

DEWBERRIES

	10	25	100	300	1000
Austin Suckers					
or Tips	.35	.75	2.00	5.00	14.00
Lucretia, 1-year					
Suckers or Tips_	.35	.75	2.00	5.00	14.00
Premo Suckers	.50	.75	2.00	5.00	16.00

BLACKBERRIES-Sucker Plants.

	25 100	300 1000
Ancient Britton50	1.00 2.50	6.00 18.00
Blowers50	1.00 2.50	7.00 20.00
Eldorado50	1.00 4.00	7.00 20.00
Dallas35	.75 2.00	5.00 14.00
Early Harvest40	.80 2.50	6.00 16.00
McDonald35	.75 2.00	$5.00\ 14.00$
Iceberg50	1.00 3.00	
Mercereau50	1.00 2.50	6.00 18.00
Rathbun50	1.00 2.50	6.00 18.00
Kittatiny50	1.00 3.00	6.00 18.00
Robinson50	1.00 3.00	7.00 18.00
Snyder50	1.00 2.50	7.00 20.00
Taylor50	1.00 2.50	7.00 20.00
Ward50	1.00 3.00	7.50 20.00

ROOT CUTTING PLANTS-1 and 2 Years Old

When planting blackberries you get the best results by planting root cutting plants. One-year-old root cutting plants will produce a fair crop the next year after planting if taken care of. You get full crops one year early, having plants paid before smaller plants come into full bearing.

BLACKBERRIES-Root Cutting Plants.

10	25	100	300	1000
Ancient Britton 1-yr	1.00	3.00	7.50	25.00
Dallas, 1-year60	1.00	2.50	6.00	18.00
Black Diamond 2-yr 1.00	2.00	6.00		
Kittatiny, 1-yr60	1.00	3.00	7.50	25.00
Blowers, 1-year60	1.00	3.00		25.00
Mercereau, 1-yr60	1.00	3.00	8.00	25.00
McDonald, 1-yr60				16.00
Snyder, 1-year60	1.00	3.00	8.00	25.00
Early Harvest, 1-yr40	.80	2.00	5.00	16.00
Ward, 1-vear75	1.50	4.00	10.00	25.00

Fifty plants of one variety at hundred rates.

Five hundred plants of one variety at thousand rates; this does not mean that five hundred plants of several varieties will be sold at thousand rates.

See page two for discount on large orders.

Strawberries Always Pay--Plant Now!

ROSES

We have been growing roses several years for our own pleasure and have been getting very good results, so thought we would like to pass a good thing around. We only grow a few varieties so do not ask for any other than we have listed. With ordinary care you can grow plenty of good roses. Those marked H. P. are Hybrid Perpetual. Those marked H. T. are Hybrid Tea. Roses require very rich soil to do their best. Fertilizer from the cow yard is the best and use plenty of it. Then they must be protected in the win-

best and use plenty of it. Then they must be protected in the winter. It is best to build a mound of earth around the bush sometime in November before the cold weather starts, then mulch with cow-yard manure.

Hybrid Tea roses generally winter kill back to the ground. However, you get best results if you cut them back to the ground anyway early in the spring.

PINK RADIANCE (H. T.) This has proven to be our very best and most satisfactory rose. It blooms all the time from early June until freezing weather. The buds are very large and beautiful. As a cut flower it has no superior.

RED RADIANCE (H. T.) Very similar in every way to the Pink Radiance except it is red. However, it is not so prolific a bloomer.

SUNBURST (H. T.) A wonderful rose, the opening buds resemble the color of the sun very much. Does not make a very strong growth, however. But with the few flowers you get very satisfactory results.

KAISERIN DE VICTORIA (H. T.) This is the best cream-like rose we have grown. It is very beautiful.

MADAM COCHET (H. T.) This is a beautiful white rose changing in color to a light pink on the outer petals.

LA FRANCE (H. T.) This is a

wonderful pink rose when it comes to perfection, but has a small percent of perfect bloom. However, the ones you get are very satisfactory. They are a wonderfully sweet scented rose.

GENERAL JACK. (H. P.) This is probably the standard of red roses. It is very prolific in June and blooms considerably the entire season. Cane hardy.

HERMOSA (H. P.) This is a small pink rose and blooms all the time with ordinarily good cultivation.

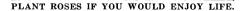
PAUL NEYRON (H. P.) Pink. This is one of the largest roses grown. It is very satisfactory everywhere and blooms almost all the time. It is wonderful in every way. Cane hardy.

CLIMBING ROSES. Crimson Rambler, Dorothy Perkins, Thousand Beauties.

GRUS AN TEPLITZ. (H. T.) Red, one of the very best; blooms all the time, and lots of them. Flower of medium size.

Prices: 2-year, No. 1, 60c each; 10 for \$5.00; 100 for \$45.00.

Will supply roses if five or more are ordered of several varieties at 10 rates; 50 or more at 100 rate.



Cannas

Cannas are very satisfactory and ornamental. Bloom early in the season and are very delightful.

KING HUMBERT. This is about five feet in height and the blooms are very large. Scarlet in color. Very prolific.

WINTZER'S COLOSSAL. Foliage is medium dark, the blooms are very large and scarlet. Very prolific.

AUSTRIA. Beautiful yellow. Prolific, foliage light in color and very ornamental. Prices: 10c each; 100 for \$8.00.

